

DCOMM Training School 2: Synergies between basic research and application
[ETH Zürich](#)

PROGRAMME
Tuesday 14th November 2017

- 9.00-11.00: Welcome (15 minutes)
Martin Brösamle ETH, Mila Vulchanova NTNU, Olga Capirci CNR & Yesol Park ETH (90 minutes)
Hand movements hands-on
Analysing hand gestures and sketching activity in a design context
- 10:45-11.15: Break
- 11.15-12:45: Bart Clarysse ETH: Startup entrepreneurs (90 minutes)
- 12.45-14:00: Lunch
- 14:00- 15:00: Xavier Roart (Google): “UX research in the field, from book to real life” (60 minutes)
- 15.00-15.30: Break
- 15.30-16.30: DEMOs of the Chair for Cognitive Science
(@ RZ and IFW buildings, Clausiusstrasse 59)
- 19.30: Event Dinner

Wednesday 15th November 2017

- 9.00-10.00: Kenny Coventry UEA: “Proposal Writing” (45 minutes)
Ute Schneider: Short Intro to KCAP (15 minutes)
- 10.00-11.00: Stefano Brusoni ETH on Leadership and Entrepreneurship (60 minutes)
- 11.00-11.15: Break
- 11.15-12:45: Martin Brösamle, Ute Schneider and Yesol Park: (30 + 60 minutes)
Architectural Design <-- challenges --> Cognitive Science
An interactive case-based design session
- 12.45-13.45: Lunch
- 13.45-15.15: Axel Zeijen, ETH: “Stakeholder Engagement” Design Thinking Workshop
- 15.15-15.30: Break
- 15.30-16.00: Design Thinking Workshop continued
- 16:00-16.30: Wrap-up